

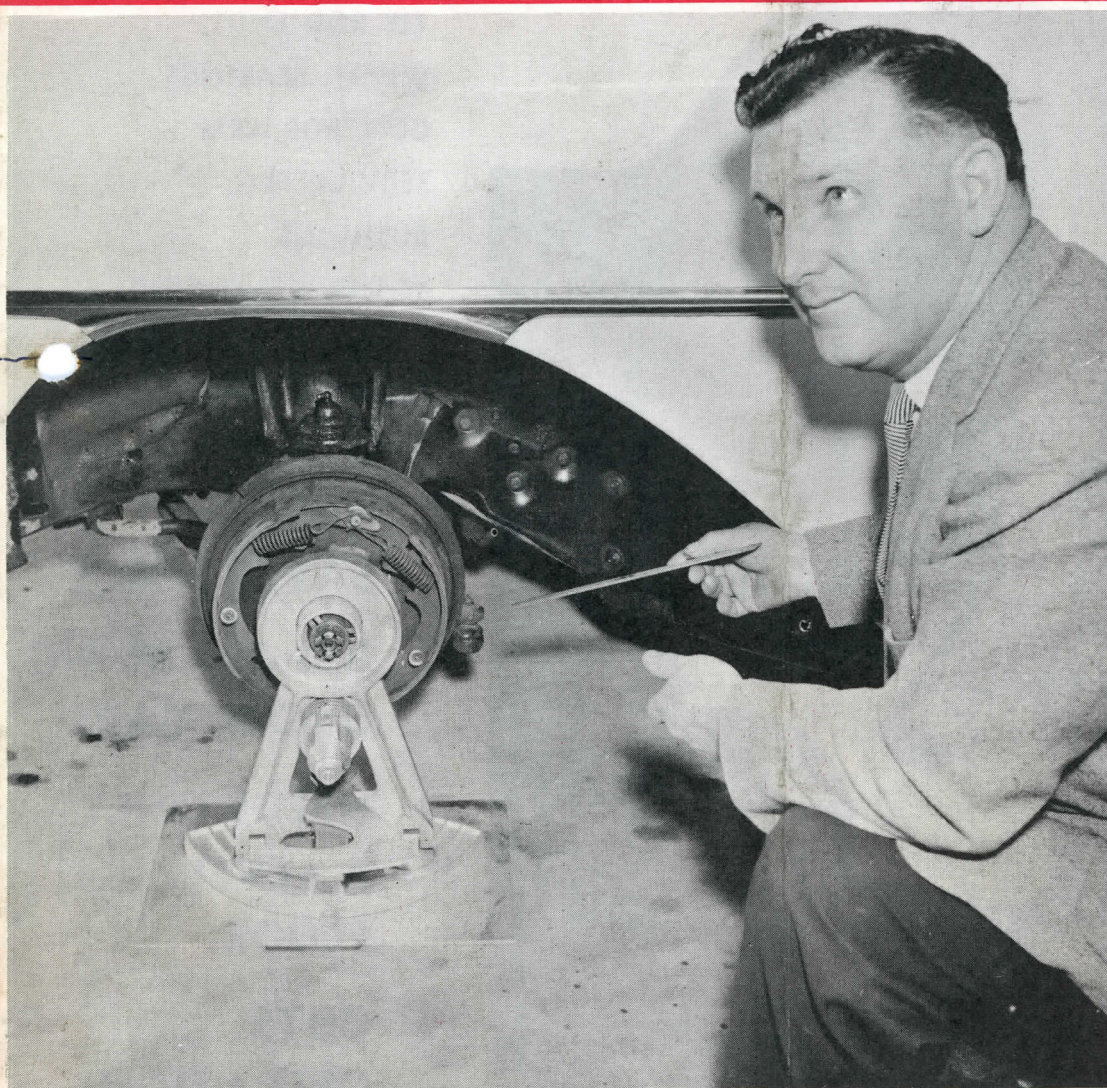
# **RACEALIGNER**

THE *Steering Story*

**GREATER SALES**

**INCREASED PROFITS**

**FOR THE LARGE OR SMALL OPERATOR**



**MAKE  
WHEEL ALIGNMENT  
THE BACKBONE  
OF YOUR BUSINESS  
BY ADDING THE  
PROFITS OF FRONT  
END JOBS TO YOUR  
OPERATION  
YOUR RACEALIGNER  
WILL INCREASE  
THE SALE OF  
SHOCKS  
TIRES AND TUBES  
TIE ROD ENDS  
WHEEL BEARINGS  
CONTROL ARMS  
SERVICE PKG.  
BUSHINGS  
WHEEL BALANCING  
FRONT END ALIGNMENT**

World Wide Distribution By

**RACEWAY SALES LIMITED**

MANUFACTURED BY: RACEWAY MANUFACTURING LIMITED



Why not pick up the easiest and most profitable job that comes into your shop with the new **"RACEALIGNER"**

*Your* RACEALIGNER WILL INCREASE THE SALE OF:

SHOCKS  
TIRES & TUBES  
TIE ROD ENDS  
WHEEL BEARINGS  
CONTROL ARM  
SERVICE PKG.  
BUSHINGS  
WHEEL BALANCING  
FRONT END ALIGNMENT  
BRAKE RELINING

- ✓ **SAFE**
- ✓ **SAVES SPACE**
- ✓ **NO CRAWLING UNDER CARS**
- ✓ **NEEDS ONLY A LEVEL FLOOR**
- ✓ **CUTS OPERATION TIME**

Easy to operate **NO SPECIAL TRAINING** of personnel, the " "





Are you interested in boosting  
**SALES, PROFITS** plus a real  
service to your customer?

ON THE SPOT SELLING BY SERVICE SALESMAN, OR GAS ATTENDANT  
2 MINUTES **SELLS** THE JOB AT THE PUMPS OR ON THE SERVICE FLOOR



For More Profit  
and  
Greater Customer  
Safety

- EXAMINE SHOCKS
- EXAMINE TIRES
- CHECK FOR BENT WHEELS
- TIGHTEN STEERING BOX  
AND SERVICE

- CHECK WHEEL BEARINGS
- EXAMINE TIE ROD ENDS
- LUBRICATE ALL POINTS
- EXAMINE KING PIN BUSHINGS
- EXAMINE SPRINGS

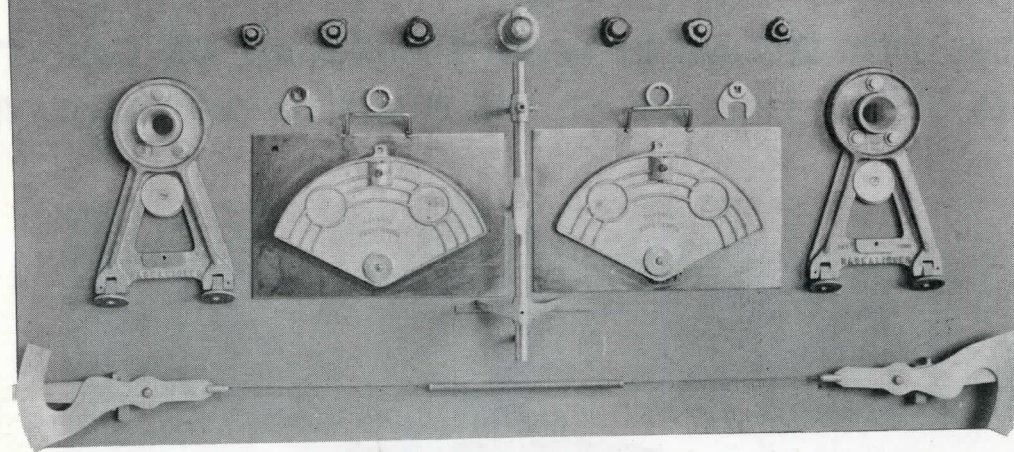
A COMPLETE JOB

**RACEALIGNER** can be used on any level floor, pit or rack.



# RACEALIGNER

## STEERING CORRECTION



CHECK THESE PROFIT FIGURES AS COMPARED TO OTHER SERVICES!

	Charge	Time	Cost of Material	Labour Cost at \$1.50	Labour Cost at \$2.00	Profit	NET PROFIT PER HOUR	
Lube Job	1.50	30 minutes	.25	.75		.50	1.00	
Tire Repair	1.50	20 minutes	.25	.50		.75	2.25	
Wash Job	1.50	40 minutes	.10	1.00		.40	.60	
Wax Job	15.00	5 hours	1.00	7.50		6.50	1.30	
Tune up less parts	15.00	3 hours	.50		6.00	8.50	2.84	
Brake Reline less material	17.00	2½ hours	1.00		5.00	11.00	4.40	
Wheel Alignment - using the Racealigner	10.00	40 minutes	.25	1.00		8.75	11.66	The combined profits per hour for:  Wheel alignment Wheel balancing (2 wheels) Packing wheel bearings and adjusting steering box amounts to <u>\$20.03 per hour.</u>
Balancing 2 wheels less weights - with Racealigner wheel balancer	3.00	20 minutes	.00	.50		2.50	7.50	
Pack Wheel Bearings	3.00	15 minutes	.20	.50		2.30	6.90	
Adjust Steering Box	1.50	15 minutes	.12	.38		1.00	4.00	

With the use of the Racealigner you will obtain plus sales of:

Tires and Tubes - Knee action parts - Tie rod ends - Shock absorbers - Wheel Bearings - Brake linings, etc.

WORLD WIDE DISTRIBUTION BY

## Raceway Sales Limited

DEALERS IMPRINT

*Carl Craven*  
*89 S. Linwood*  
*Norwalk, Ohio*  
*Phone 662-5974*

PATENT PENDING